

# 2025 Feather Fiesta Days Sponsorship Application

Friday, May 2 through Sunday, May 10

Downtown Oroville

Application Deadline: April 25, 2025

## Support Oroville's Biggest Hometown Celebration!

Feather Fiesta Days is Oroville's beloved annual festival, celebrating our community's rich history, local businesses, and vibrant culture. Spanning a full week of events, this highly anticipated tradition features the **Feather Fiesta Days Parade, Gold Rush Car Show, Rib Cook-Off & Beer Garden, live entertainment, a food court, an artist showcase, and much more!**

With **over 15,000 attendees expected**, Feather Fiesta Days brings together residents and visitors for a one-of-a-kind experience filled with hometown pride and lively festivities. As a **sponsor, your business will receive valuable exposure** through extensive marketing, event signage, and direct community engagement. Sponsorship not only increases your brand's visibility but also demonstrates your commitment to Oroville's traditions and economic growth.

This is your opportunity to connect with customers, build goodwill, and be a part of one of Oroville's most cherished celebrations! **Review the sponsorship levels below and secure your spot today.**

Contact Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Type of Sponsor:  Golden Feather Presenting Sponsor (\$10,000)

Silver Spur Sponsor (\$5000)

Bronze Bell Sponsor (\$2500)

Fiesta Friend (\$1,250)

Hometown Supporter (\$600)

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Do You Want A Vendor Space At The Event?  Yes  No

Special Requests: \_\_\_\_\_

Checks to be made payable to: Oroville Economic Alliance, 1789 Montgomery St., Oroville, CA  
Or call Communication Director Amber Miland to pay by card at (530) 538-2542.

## Additional Event Information

**Payments must be made in advance to secure your space.**

### For Sponsor with Booth Spaces:

- **Setup & Event Hours:** Sponsors with booth spaces may begin setup **no earlier than 8:00 AM** on Saturday. The event runs from **10:00 AM to 4:00 PM**. **Early breakdown is strictly prohibited** and may result in suspension from future events.
- **Rain or Shine Policy:** Feather Fiesta Days will take place regardless of weather conditions. Sponsors should prepare accordingly and are encouraged to bring sandbags to secure tents in case of wind. **Sponsorship fees are non-refundable, except in cases of event cancellation by the Oroville Area Chamber of Commerce.**
- **Alcohol Policy:** Alcoholic beverages **must remain within** the designated Beer Garden area.
- **Booth Space & Requirements:** Each booth space is **10' x 10'**. Sponsors requiring additional space must purchase multiple booth spaces. **Sponsors are responsible for providing their own canopy, tables, and chairs.** After unloading, all vehicles must be moved to the designated parking area to ensure ample parking for attendees.

**Application Approval:** Sponsors will receive a confirmation email upon approval of their application.

**Special Requests:** All special requests (e.g., electricity) **must be noted on this application for consideration.**

### Sponsor Agreement & Liability Waiver

By signing below, I acknowledge that I am solely responsible for any liability, claims, loss, damage, costs, or expenses—including attorney's fees—resulting from any injury to persons or damage to property arising from my participation in Feather Fiesta Days. I agree to defend, indemnify, and hold harmless the **Oroville Area Chamber of Commerce, its officers, agents, employees, and volunteers** from any such claims, demands, or legal actions.

Sign: \_\_\_\_\_ Date: \_\_\_\_\_

### Event Organizer:

Oroville Economic Alliance

1789 Montgomery St., Oroville, CA 95965

[info@orvillechamber.com](mailto:info@orvillechamber.com) or (530) 538-2542



## Sponsorship Benefits

	Golden Feather Presenting Sponsor	Silver Spur Sponsor	Bronze Bell Sponsor	Fiesta Friend	Hometown Supporter
<b>Presenting Sponsor Exclusives</b>					
Company Banners at Event (Up to 4)	X				
Business Name Announced From Main Stage	X				
Post-Event Thank You Cards	Logo				
<b>Pre- Event</b>					
Press Release	Name	Name			
Event Flyer	Logo	Logo	Logo		
Event Website	Logo	Logo	Logo	Name	Name
Event Emails	Logo	Logo	Name	Name	
Event Social Media	Logo	Logo	Name		
<b>On-Site at Event</b>					
10' x 10' Booth Space	X	X	X		
Beer Garden Tickets (Good for 1 Beverage)	10	8	6	4	2
Printed Sponsor Posters	Logo	Logo	Name	Name	
Printed Event Brochures w/ Map & Event Schedule	Logo	Logo	Name	Name	Name
Printed Upcoming Events Brochure (Distributed at Chamber Booth)	Full Page Ad & Logo on Cover	Full Page Ad	½ Page Ad	¼ Page Ad	Listing
<b>Post-Event</b>					
Post-Event Email	Logo	Logo	Name	Name	
Post-Event Social Media	Logo	Logo	Name	Name	